



CANVAS NEWS

The association of representational artists

August 2010—Special Edition

Call to Entry

Great News for ARA Members!

Your executive and show committee has begun a process to facilitate more comprehensive publicity for the Mackenzie Hall art show in November which will help ARA members to be recognized in the city of Windsor. For that reason the theme of the fall show this year was unanimously voted to be **called “POSITIVELY WINDSOR”** (although each artist is welcome to submit any personal choice paintings to the Mackenzie Hall show).

However, in addition to the fall Mackenzie Hall show AND, to create interest from the press plus publicity for our event and association

- **We are having a competition on the theme “Positively Windsor” in early October** to help create excitement and publicity for our group.
- **Therefore in this “call to entry” any ARA member may submit up to** three pieces of art (no size restriction).
- These pieces must be original (your own photo for reference or a photo used with permission of the photographer) and can be of any scene, building, monument, celebrity, park, etc. in Windsor.

The Windsor pieces are to be delivered to the Knights of Columbus Hall on October 6th between the hours of 3:00 pm and 5:00 pm. This is not a regular meeting date but a special event for any member who chooses to participate. Our regular fall meetings still fall on September 21st and October 19th. A panel of judges from the press will select the top three winners from all entries to the Windsor competition. An awards reception will take place at 7:00 pm that same evening for members only. We plan for the judges to be people from the Windsor Star, Spike Bell Photography, Windsor This Month Magazine, the **Mayor’s office and hopefully the Art Gallery of Windsor.**

BENEFITS OF PARTICIPATING

- No matter who the first three prize winners are, every member who participates will have one of their three entries in the November Mackenzie Hall show for free in addition to their regular four pieces of art
- All members who participate will have one painting on display at the Holiday Inn lobby for two weeks prior to the Mackenzie Hall show (must supply table or floor easel)
- Winners will have their artwork used in the publicity (flyers, posters, invitations) for the fall show
- Any artist participating may qualify to gain publicity from the Windsor Star, Windsor This Month Magazine, Biz X Magazine or others who will be attending our event
- There is a possibility of being selected to have your work purchased or printed and framed to be used as a **gift from the mayor's office** to visiting dignitaries
- There is a possibility of your work being used on a poster to promote the city of Windsor

WHAT TO DO NEXT

- Go out and take some photographs of anything that is positive in Windsor as a reference photo for your work or look at the website for photos available there for you use
- **No size or medium restriction....decide on what you want to paint and BEGIN**
- You have exactly 7 weeks and 5 days until the deadline to create one or more pieces of art to enter

STANDARDS

- All members are asked to pay attention to our ARA bylaws which require our artists to exhibit a high standard of ethics to protect the integrity of our art by making sure that: the work is framed to a professional standard using conservation materials (a board member and committee reserve the right to reject pieces that do not comply prior to judging) and that the art is **“original”, not a copy of any other artwork, book, internet or photograph unless permission** has been obtained in print form. More information coming at September meeting
- **All entries fall into the category of “representational” art as defined in our by-laws** representations means **“that there is no question in the viewer's mind as to what the subject is”**. No abstract works will be accepted.

HERE ARE THE DATES TO REMEMBER

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| Friday, August 13th | beginning date to create a masterpiece |
| Tuesday, September 21st | first fall ARA meeting-more information coming |
| Wednesday, October 6th | entry date for 3 pieces followed by awards reception |
| Tuesday, October 19th | second fall ARA meeting-more information regarding Holiday Inn Show and Mackenzie Hall Show |
| Monday, November 1st | first day of two week Positively Windsor show in lobby at Holiday Inn Select (reception for friends and family pending) |
| Tuesday, November 16th | Christmas dinner meeting |
| Thursday, November 18th | deliver four pieces plus one Windsor painting to Mackenzie Hall |
| Friday, November 19th | opening reception at Mackenzie Hall – refreshments in Common Ground, Windsor art on display, regular ARA show entries on display |
| Monday, November 22nd | take down show at Mackenzie hall |

WHAT ELSE DO YOU NEED TO KNOW?

The show committee is expanded to five. The executive welcomed Susan Duxter as its newest member. She will do the publicity and press.

Questions, contact a member of your show committee

Doreen Wyatt 734-1194

Trudy Dempsey 736-9510

Janice Kersey 948-2578

Gulnaz Turdalieva 962-2568

Susan Duxter 969-3159

Details to follow by email

- Call to Entry forms for Positively Windsor applications will be out soon
- Entry forms for Mackenzie Hall show will follow
- Flyers for Mackenzie Hall show will be created after October 6th and sent out
- All information will be posted on the www.arawindsor.com website
- The website has numerous photos taken by our members which you are free to use (just phone Susan Duxter to claim any picture and it will be taken off to avoid duplications) Any and all of these photos are allowed as you have advance permission to use them.
- Continued updates will arrive in our monthly newsletters

NOTE

After the “call to entry” for Positively Windsor competition, the Holiday Inn pre show of Windsor artworks by our participating members, and hopefully, after we gain some good publicity for our November Mackenzie Hall Show, we encourage all members to continue getting their other four paintings (any and all subject matter just as in the past) ready for submission to the November 19th show.

Again, those who entered the Windsor competition will get one extra piece in the fall show at Mackenzie Hall. More details to follow for our main show.

Art Notes

CIBC “Run For The Cure” is asking for donations of framed art to raise money for cancer research

Chantalle Laughton 969-5932, ext. 226 or drop off art to any CIBC bank by August 16th

Artists participating will receive two free tickets to reception on September 9th at Masonic Temple at 7:00 pm

plus will be listed in publicity